



Phoenix Development Committee Meeting Agenda

Thursday, September 10th, 2020

12:00pm – 1:00pm

ZOOM Meeting

Agenda

- I. FY21 Fundraising Update (20 minutes)
 - a. Foundations, Corporations, and Individuals
 - b. COVID-19 impact on FY21 Fundraising
- II. Connecting to Phoenix in FY21 (20 minutes)
 - a. How to introduce people to Phoenix during COVID-19 pandemic
- III. Events during COVID-19 (20 minutes)
 - a. Digital fundraising strategy
 - i. Online Events
 - ii. Video and content creation strategy